

Press Release

Subject:	REICH-KUPPLUNGEN has founded another subsidiary in Italy
Date:	December 2018

The REICH-KUPPLUNGEN brand is now also represented in the Italian market by Reich Italia S.R.L. with effect from 1st December, 2018. For REICH-KUPPLUNGEN, Reich Italia with its registered office in Milan is an another important step into the future that ensures optimal care and service for Italian customers and users. With Mr. Dario Comerio who has more than 25 years of experience in power transmission engineering, we were able to find a competent manager for the new subsidiary.

A high level of technical competence combined with close contact with local customers is the key to successful coupling solutions for the Italian industry and the mechanical engineering sector. In addition to maintaining existing customer relationships, the new Reich subsidiary is, however, also supposed to particularly intensify the efforts towards hitherto untapped customer potentials and to win them over.

REICH-KUPPLUNGEN has been experiencing an ongoing and above-average growth for the past ten years. Through our product portfolio of technically highly advanced power transmission components, all of which are up to Reich's standards, we could increasingly raise the recognition of the REICH-KUPPLUNGEN brand. The customers' confidence in our products and our on-site service will definitely contribute to a continuous growth of Reich Italia.

Coming up with a well-coordinated sales team having many years of experience in power transmission applications, the new subsidiary serves as a direct contact for customers and other interested parties.

REICH-KUPPLUNGEN is represented on the world market with 9 subsidiaries and 17 sales partners.

Image material: REICH-KUPPLUNGEN

About Reich-Kupplungen

The international company Reich-Kupplungen with its headquarters in Bochum is a highly specialised manufacturer of drive components. It focuses on the development and production of torsionally flexible or torsionally rigid coupling series with great production depth. This is done in-house, ensuring that a high level of competence in the design and production of couplings for the respective drive is available.

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